

ORDER**WAFB**

Orders

Order / Rev: 1976646

Alt Order #:

Product Desc: Baton Rouge TV May

Estimate:

Flight Dates: 05/01/18 - 05/20/18

Original Date / Rev: 04/26/18 / 04/26/18

Order Type: Political

Primary AE: Janet Connella

Sales Office: L-BR

Sales Region: Local

Agency Name: Saxum Strategic Communications

Buying Contact:

Billing Contact:

621 N Robinson Ave

Oklahoma City, OK 73102

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: ISS/SWEPCO Renewable Energy

Demographic: A25-54

Product Codes: PL20

Priority: P 1

Revenue Code 1: Agency

Revenue Code 2: Political

Revenue Code 3: Pol-Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/20/18	18	\$22,365.00	\$19,010.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	18	\$22,365.00	\$19,010.25	0.00
Totals	18	\$22,365.00	\$19,010.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Janet Connella			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFB	05/01/18	05/20/18	NET CBS Sunday Mornin@omm Su 8a-930a	Comm	7:57:56a-930a	-----1	:30	1	\$500.00	P 1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-----1		1				\$500.00		0.00			
		Week: 05/07/18	05/13/18	-----1		1				\$500.00		0.00			
		Week: 05/14/18	05/20/18	-----1		1				\$500.00		0.00			
N 2	WAFB	05/01/18	05/20/18	LOC Late News M-F WAFB 10p News M-F	Comm	10p-1035p	MTWTF--	:30	3	\$2,150.00	P 1	0.00	NM	9	\$19,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-TWTF--		3				\$2,150.00		0.00			
		Week: 05/07/18	05/13/18	MTWTF--		3				\$2,150.00		0.00			
		Week: 05/14/18	05/20/18	MTWTF--		3				\$2,150.00		0.00			
N 3	WAFB	05/01/18	05/20/18	NET Face The Nation Face the Nation	Comm	Face the Nation	-----1	:30	1	\$450.00	P 1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-----1		1				\$450.00		0.00			
		Week: 05/07/18	05/13/18	-----1		1				\$450.00		0.00			
		Week: 05/14/18	05/20/18	-----1		1				\$450.00		0.00			
N 4	WAFB	05/01/18	05/20/18	Ag in LA Ag in LA	Comm	Sun 430a-6a	-----1	:30	1	\$55.00	P 1	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-----1		1				\$55.00		0.00			

